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## **Communication, Education and Outreach Subcommittee**

### **Breakout Session Agenda – May 22, 2012**

1. Introductions.
2. Approve minutes from December 6, 2011 CEO Subcommittee meeting.
3. Old Business
  - Publication of White Paper trailers. *NISC to distribute trailers at NISAW, post on website and email to organizations on spreadsheet.*
  - Update on NISC website and newsletter – *NISC to make website statistics available to CEO.*
  - Press releases on ISAC members (new/retiring) – *NISC will draft announcements and send out after this ISAC meeting.*
  - NISC Seal of Approval for educational outreach materials – *Bob and Damon to work on a process of submission.*
  - Communications Plan – *Distribute to ISAC for approval.*
4. New Business
  - Public Awareness and Uniform Messaging (Bob Wiltshire and Bonnie Harper Lore).
  - Trailers for new White Papers (Damon Waitt).
  - Report on Weeds Across Borders (Bonnie Harper Lore).